

Current Webinar List

Directions – Please select one of the following pre-recorded webinars from the list below. Write the title of the webinar that you have selected on the Membership application. We will mail you the CD you select.

- Improving Shirt Laundry Productivity
- Shirt Pressing Problems
- Inside the Stain Removal Artist's Studio
- Stain Removal Tips 1
- Stain Removal Tips 2
- Stain Removal Etiquette
- Routes in the 21st Century
- The Foundation of Successful Routes
- The Importance of Routes
- Diversify with On-Site Fabric Cleaning
- Effective Communications with Employees
- Preparing a Business for Sale
- Selling a Business: Determining Price & Terms
- Your Business Plan-A Blueprint for Success
- Getting More Dollars from Customers
- Maximize Income and Profit
- Increasing Profits
- Avoid the Price Discrimination Trap
- Illegal Care Labels
- Getting Wet(Cleaning) and Making it Work
- Do it Yourself Maintenance
- Contamination and Liability
- The Real Story On Solvents
- Hiring: The Best of the Best
- Re; Negotiation A Lease
- On-Site Fabric Cleaning
- Cleaning Your Own Leathers
- Email Marketing
- Social Media