



Southern
California
Cleaners

The Mystery of Pricing



\$40.00 SoCal
Cleaners Assoc.
member

\$80.00 per person,
non-member.

Payment can be
made in check or
online via Paypal.

Reservations are a
must! Seating is
limited.

Please call the
SoCal Cleaners
office for details
and to register at
(877) 445-2322

www.socalcleaners.org

How do you determine what to charge? When is it time to raise your prices? How can my competitor charge double what I am charging? These questions and much more will be answered in the meeting. Attending will add \$\$\$ to your bottom line.

Thursday, May 20, 2010
6:30 pm Cocktails
Dinner follows

Location:
Steven's Steakhouse
5332 Stevens Place
Commerce CA. 90040